

### Privacy Notice for Website Visitors

### MR. D.I.Y. HOLDING (THAILAND) PUBLIC COMPANY LIMITED, MR. D.I.Y. TRADING (THAILAND) COMPANY LIMITED, MR. D.I.Y. (BANGKOK) COMPANY LIMITED, and STRATEGIC LOGISTIC COMPANY LIMITED

MR. D.I.Y. HOLDING (THAILAND) PUBLIC COMPANY LIMITED, MR. D.I.Y. TRADING (THAILAND) COMPANY LIMITED, MR. D.I.Y. (BANGKOK) COMPANY LIMITED, and STRATEGIC LOGISTIC COMPANY LIMITED (collectively referred to as the "**Company**") respect your privacy and recognize the importance of personal data protection, including personal data security, in compliance with the Personal Data Protection Act B.E. 2562, the Personal Data Protection Committee's regulations, and relevant subordinate laws ("**Personal Data Protection Laws**").

The Company has therefore issued this privacy notice for website visitors ("**Privacy Notice**") to inform you of the details of personal data protection and the management of personal data security as a website visitor ("**Website Visitor**"), and to assure you that the Personal Data collected, used, or disclosed (collectively referred to as "**process**" or "**processing**") by the Company is protected and in compliance with Personal Data Protection Laws.

#### 1. Definitions

"**Personal Data**" means any information relating to an identifiable person, whether directly or indirectly, but excluding information of deceased persons in particular.

"Sensitive Personal Data" means information pertaining to racial, ethnic origin, political opinions, cult, religious or philosophical beliefs, sexual behavior, criminal records, health data, disability, trade union information, genetic data, biometric data, or of any data which may affect the data subject in the same manner, as prescribed by the Personal Data Protection Committee.

### 2. Personal Data Collected

The Company collects, uses, or discloses your Personal Data, including but not limited to the following types:

#### (a) **General Personal Information:**

- (i) **Personal information** such as name, surname, title, gender, age, identification card number.
- (ii) **Contact Information** such as address, email, and telephone number.

### (b) Automatically Collected Information:

When you use the Company's services, the Company may automatically collect information about your usage, such as access time, device ID, unique identifiers, IP address, MAC address, general usage data, usage history, settings, language preferences, device name and model, location and time zone, network provider, operating system information, and session duration, etc.

# 3. Sources of Personal Data Collection

The Company may collect Personal Data directly from you when visiting the Company's website, including subscribing to newsletters and promotions on the Company's website, including filling out online forms, filling out paper forms for subscribing to services, or



participating in any activities, inquiring for information, or receiving marketing communications, etc.

# 4. Purposes of Personal Data Processing

- 4.1 The Company processes your Personal Data collected for following purposes:
  - (a) To perform contractual obligations to which you are a party, or to respond to precontractual requests, such as processing job applications through the website.
  - (b) For legitimate interests, such as communicating, providing assistance, responding to inquiries, requests, or complains, conducting activities, facilitating your future access to the website or other online channels, and maintaining and improving IT systems. For these purposes, the Company may disclose your Personal Data to other consultants.
- 4.2 Additionally, in cases where the Company sends newsletters, advertisements, promotional invitations for marketing purposes, conducts promotional campaigns, or analyzes purchasing or usage behavior for goods/services, the Company will seek your consent to process your Personal Data for these purposes.
- 4.3 In some cases where the Company tracks your usage or access data to any of its websites or online channels to facilitate your future access to such websites or online channels, the Company will seek your consent to process your Personal Data for these purposes.

# 5. Disclosure of Personal Data

- (a) The Company will not disclose your Personal Data to third parties except with your consent, or when necessary to disclose your Personal Data to third parties as permitted by law without consent, or to comply with legal requirements. This includes the submission of Personal Data to government agencies, when receiving orders, court summons, or official documents mandating actions based on the legal authority of such government agencies, etc.
- (b) The Company may disclose your Personal Data to affiliated companies, government agencies, service providers, and relevant third parties for the purposes specified above. This includes personal data processors appointed by the Company to oversee, provide services, or manage Personal Data. This may include activities related to developing and maintaining the security standards of operational and IT systems, or providing other services in your benefit, and any other necessary operations for conducting business. The Company will ensure that these parties process your Personal Data in accordance with relevant privacy notice and applicable laws.
- (c) The Company may send or transfer your Personal Data to affiliated companies located abroad to achieve the purposes of personal data processing as specified in this Privacy Notice. The Company will ensure that such sending or transferring is conducted in accordance with the Personal Data Protection Laws, or falls under exceptions that allow the Company to send or transfer Personal Data in accordance with Personal Data Protection Laws.

#### 6. Cookies

6.1 When you visit our website, the Company may place cookies on your device and use these cookies to automatically collect Personal Data.



- 6.2 Cookies are small pieces of data sent from the website and stored on your computer. Cookies help record your website usage activities, such as preferred language, favorite items, general usage, and other settings, to customize the website according to your preferences and make your internet activities faster and more convenient.
- 6.3 You can configure your browser settings to disable cookies, which will prevent the browser from automatically accepting new cookies. However, disabling cookies may affect the quality of your website experience or make it more difficult to use the website.
- 6.4 For more details about the website's cookies, you can refer to our Cookies Policy.

# 7. Data Storage, Retention Period, and Security

- 7.1 The Company will retain your Personal Data as necessary to achieve the purposes stated in this Privacy Notice, considering appropriate retention periods in accordance with contractual terms, accounting standards, statutes of limitations, and the necessity of retaining Personal Data to comply with laws or establish legal claims, or exercise legal rights.
- 7.2 The Company has a monitoring system in place to delete or destroy Personal Data upon the expiration of the retention period or when the data becomes irrelevant or exceeds the necessary purposes for which it was collected.
- 7.3 The Company has implemented appropriate security measures for personal data protection, covering data stored in document forms, electronic systems, computer systems, or other devices, in compliance with accepted standards to ensure your confidence in the Company's personal data security system. This includes preventing loss, unauthorized or unlawful access, use, alteration, modification, or of Personal Data.
- 7.4 The Company restricts access and employs technology to secure your Personal Data, preventing attacks or unauthorized access to the Company's computer or electronic systems. When disclosing your Personal Data to third parties for personal data processing or to personal data processors, the Company ensures you that it will monitor these parties to act appropriately and in accordance with the Company's instructions.

# 8. Your Rights as a Data Subject

- 8.1 Under the Personal Data Protection Laws, you have following rights:
  - (a) The right to access or obtain a copy of your Personal Data that the Company collects, uses, or discloses.
  - (b) The right to request the receipt or transfer of your Personal Data in format which is readable or commonly used by ways of automatic tools or equipment, and can be used or disclosed by automated means. This includes the right to request that the Personal Data be sent to another party as specified by you (the Company reserves the right to charge a fee, which will be reasonably determined based on actual costs), except where technically unfeasible.
  - (c) The right to object to the collection, use, or disclosure of Personal Data.
  - (d) The right to request deletion, destruction, or anonymization of your Personal Data.
  - (e) The right to suspend the use of your Personal Data except where legal restrictions prevent the Company from complying with your request.



- (f) The right to withdraw your consent at any time, except where such withdrawal is restricted by law or contract. Your consent withdrawal will not affect the lawful processing of your Personal Data given prior to such withdrawal.
- (g) The right to lodge a complaint with a competent authority under the Personal Data Protection Laws if the Company fails to comply with such laws.
- 8.2 The Company strives to collect your accurate and up-to-date Personal Data to ensure completeness and avoid misunderstandings. You have the right to request corrections, or alterations to your Personal Data if it changes or if you believe the data held by the Company might be inaccurate.
- 8.3 Your exercise of the rights outlined above must be in accordance with the law. The Company may deny your request if it falls within the legal limitations of data subject rights as prescribed by law. In such cases, the Company will record your request and the reasons for denial in the record of processing activities as required by law.
- 8.4 To exercise your rights, you can contact the Company through the contact channels provided in this Privacy Notice. The Company will review and notify you of the outcome within 30 days from the date of receipt of your request. If the Company denies your request, the Company will simultaneously provide reasons for the denial.

### 9. Push Notification Settings

The Company may send push notifications to your device. You can disable these notifications at any time by adjusting the notification settings on your device.

#### 10. Links to Third Parties

Some of the Company's services may contain links to websites maintained by third parties. Accessing and using these linked third-party websites will not be governed by the Company's Privacy Notice, but rather by the privacy notices of such third-party websites. In this regard, the Company will not be liable to users if such linked third-party websites fail to comply with or act in accordance with their respective privacy notices.

#### 11. Updates to the Privacy Notice

The Company may occasionally review, update, or amend this Privacy Notice to align with relevant practices, laws, regulations, and guidelines. If there are updates or changes to this Privacy Notice, the Company will promptly publish the revised Privacy Notice through the Company's designated channels.

If you have any questions about this Privacy Notice or wish to exercise your rights as specified in this Privacy Notice, please contact the Company through the contact channels provided in Clause 12.

#### 12. Contact Information

#### Contact Details of Data Controller

#### MR. D.I.Y. Holding (Thailand) Public Company Limited

Address: 777 WHA Tower, 12th Floor, Debaratana Road (Bangna-Trad) KM.7, Bang Kaeo, Bang Phli, Samut Prakan, 10540, Thailand Tel: 02-1360004



# MR. D.I.Y. Trading (Thailand) Company Limited

Address: 889,889/1 Moo 3 Phraek Sa Mai, Mueang Samut Prakan, Samut Prakan 10280, Thailand

Tel: 02-1367401-3

# MR. D.I.Y. (Bangkok) Company Limited

Address: 889,889/1 Moo 3 Phraek Sa Mai, Mueang Samut Prakan, Samut Prakan 10280, Thailand

Tel: 02-1367401-3

# **Strategic Logistics Company Limited**

Address: 4345 Bhiraj Tower at BITEC, 23rd Floor, Sukhumvit Road, Bangna Tai, Bang Na, Bangkok 10260, Thailand

Tel: 065-6706655

### **Contact Details of Data Protection Officer**

Address: 777 WHA Tower, 12th Floor, Debaratana Road (Bangna-Trad) KM.7, Bang Kaeo, Bang Phli, Samut Prakan, 10540, Thailand

Tel: 02-3160004 ext. 515

Email: <u>th-dpo@mrdiy.com</u>

Respectfully,

MR. D.I.Y. HOLDING (THAILAND) PUBLIC COMPANY LIMITED MR. D.I.Y. TRADING (THAILAND) COMPANY LIMITED MR. D.I.Y. (BANGKOK) COMPANY LIMITED STRATEGIC LOGISTIC COMPANY LIMITED